

Cleaner journeys
start with

Novo
AdBlue® by **CCI**



Curious? Want to learn more?
Scan the QR code and find out!

ISCC PLUS
certified – ensures
renewable sourcing,
full traceability, and
verified GHG
reductions.

Unlock up to **70% lower**
carbon footprint with
the world's first **AdBlue®**
produced using **100%**
biogenic feedstock.

Produced
using biogas as
feedstock for
ammonia

AdBlue® Novo by OCI delivers the same trusted quality and performance as conventional AdBlue®, but with a significantly reduced carbon footprint. Produced using biogas instead of fossil natural gas, AdBlue® Novo helps transport fleets meet sustainability targets without changing operations or compromising efficiency.

What sets AdBlue® Novo apart

● **Renewable
feedstock**

Biogas replaces
natural gas for
ammonia production

● **Lower
CO₂ emissions**

Up to 60% less
carbon during
production

● **Trusted
performance**

ISO 22241-
compliant purity
and efficiency

Choose AdBlue® Novo to reduce your transport emissions today and lead the road toward a cleaner, low-carbon future.

Contact your account manager directly or message us on
adblue.ocin@oci-global.com

CCI